



# The Mathematical Association of Western Australia

## MAWA Committee Options

### Executive & Finance Committee (For information only)

- President x 1
- President Elect/Past President x 1
- Executive Officer x 1
- Treasurer x 1
- Outside Consultant x 1

### Membership Services Committee

The Membership Services Committee is a working committee advising the Mathematical Association of Western Australia with their membership services, marketing and communications program. The Committee will work closely with MAWA staff in this regard to ensure that membership, marketing and communications strategies and initiatives align to the mission, vision and strategic plan.

The Committee should provide advice to the Executive Officer, Corporate Manager and/or Board as appropriate, on related matters as they arise.

The Membership Services Committee will be responsible for providing advice:

- Advise on and support the development of new membership services and recruitment methods and marketing
- Work with The MAWA staff to develop a member retention and acquisitions marketing strategy
- Review membership categories, and provide recommendations as to any proposed changes ensuring categories are aligned to meet The MAWA goals
- Review membership fees annually and provide recommendations to Board for endorsing
- Review and make recommendations on other aspects of membership from time to time including welcome pack, renewal cycles activities, the value of member benefits, potential membership growth categories and targets.
- Areas of focus include website, marketing newsletters, and marketing campaigns.

### Conference Committee

The Primary & Secondary Conference Committee will be a working committee advising The Mathematical Association of Western Australia with the conference program.

- Work with the Executive Officer and Corporate Manager to organise the conference
- Address previous conference feedback and suggestions
- Oversee the budget and workflow documents
- Provide a conference convener

The MAWA Primary & Secondary Conference Committee is responsible for:

- Providing support to the Primary & Secondary Conference Committee to ensure the effective and efficient management of the Conference.
- Issuing agenda, keeping minutes, maintaining correspondence and organising meetings.
- Booking of meeting room or determining meeting location



# The Mathematical Association of Western Australia

## MAWA Committee Options

### Student Activities Committee

The Student Activities Committee will be a working committee advising The Mathematical Association of Western Australia with the various activities that are available for student participation.

The committee will provide strategic guidance for MAWA about the preparation and running of these student focused events and will support alignment of student activities to the mission, vision and strategic plan of the MAWA.

Committee members may also work as volunteers in regards to delivering some of the events.

The Student Activities Committee will be responsible for providing advice:

- Advise on and support the development of new student activities including through partnerships,
- Advise on and support the continued success and improvement of existing student activities offered by MAWA. These activities include:
  - Have Sum Fun Face-to-Face
  - Have Sum Fun Online
  - Western Australia Mathematics problem Solving program (WAMPSP)
  - Maths Talent Quest
  - National Mathematics Summer School
- Where possible and as requested, assist with the implementation of these events.

### Promotion & Marketing Committee

The MAWA Promotions & Marketing Committee is a working committee advising the Mathematical Association of Western Australia with their marketing and communications program. The Committee will work closely with MAWA staff in this regard to ensure that marketing and communications strategies and initiatives align to the mission, vision and strategic plan.

The Committee should provide advice to the Executive Officer, Corporate Manager and/or Board as appropriate, on related matters as they arise.

The MAWA Promotions & Marketing Committee will be responsible for providing advice:

- Advise on improving the MAWA brand and make recommendations as to any proposed changes.
- Advise and with the Corporate Manager's assistance manage MAWA's social media presence.
- Support the MAWA staff from time-to-time as requested in regards to marketing strategies.
- Review sponsorship opportunities, and advise on approaches and strategy ensuring alignment of sponsors with MAWA goals and member benefits
- Advise on and support the development of existing and new social events for members.
- Where possible and as requested, assist with the implementation of these events.
- Areas of focus include website, marketing newsletters, and marketing campaigns.



# The Mathematical Association of Western Australia

## MAWA Committee Options

### Resources & Marketing Committee

The Resources & Marketing Committee will be a working committee advising The Mathematical Association of Western Australia with the following:

- Investigate current publication (including electronic) offerings and viability
- Investigate current resources (including MAWA shop) offerings and viability
- Investigate future publication offerings
- Investigate future resource offerings
- Investigate current publication initiatives
- Investigate Partnerships, DE&T Catholic Education Office (CEO), Tertiary sector and other publication partnerships

The Resources & Marketing Committee will be responsible for providing advice of the publications and resources services. The Committee will provide advice on

#### Construction of Resources & Marketing

- Setting key directions/themes of the yearly and term by term services, based on member feedback survey requirements and current initiatives as documented by SCSA, DoE, CEWA, AISWA, ACARA and other state based, national and international Mathematics Associations and educators
- Indicating any target audiences and means of attracting them
- Identification of local, National and overseas publication/resource materials
- Sales and viability of current publications and resources
- Determining articles, publications and/or resources to be included in termly SIGMA
- Write short resource and publications reviews using a predetermined structure